



CREATING A SUSTAINABLE, INNOVATIVE AND DIVERSIFIED ARLINGTON ECONOMY

1. **Develop a Diversified Portfolio of Large, Mid- and Small Businesses in Arlington**

- Partner with our Commonwealth to develop performance-based incentives that attract and retain market leading businesses to Arlington;
- Make it easier for small businesses to start and grow locally. Leverage resources like BizLaunch to expand entrepreneurship and business growth;
- Preserve and grow our business-centric tax base, because when business succeeds, our community prospers.

2. **Emphasize Economic Opportunities for All Arlingtonians**

- Partner with Alexandria/ Arlington Regional Workforce Council to expand workforce development and experiential learning programs in underserved communities;
- Provide affordable childcare and transportation alternatives to facilitate access to programs;
- Match Arlington employers with local talent and create a pipeline of well-trained employees for local businesses and employers;
- Partner with community organizations (OAR, CARE) on second chance programs that give offenders a pathway to employment and rehabilitation within our community.

3. **Create a High-Tech Innovative Startup Infrastructure Locally**

- Nurture Arlington's budding startup infrastructure in sectors like defense and cybersecurity, medical and healthcare technologies, and app and mobile startups, among others;
- Expand and support county programs like Startup Arlington;
- Advance Arlington's leadership in Clean and Green Technology and Manufacturing;
- Leverage partnerships between universities, private companies, and county government to create innovation competitions and funding opportunities that attract fledgling startups to Arlington;
- Work with developers in Crystal City to creatively re-visit office and housing development (live-work-play) for new entrepreneurs.

4. **Foster the Next Generation Workforce**

- Preserve Arlington's workforce development and job training initiatives, so our workers can stay competitive and sustain our diversified innovation economy;
- Create an opportunity pipeline from high-school to employment through experiential applied learning programs based on a teaching hospital model; Resource and strengthen programs like Arlington Tech and Career Center;
- Empower young entrepreneurs and equip high school students with skills to succeed in America's innovation economy. Encourage risk-taking and a vibrant startup culture.

5. **Make Arlington an Attractive Home for both Employers and Employees**

- Expand transportation, education, and housing affordability so that more of our workforce can live and work here in Arlington;
- Preserve Arlington's reputation as a great place to live, start families, and educate our children. This means innovate how we live, work, and play.