



EXPLORE CREATIVE TRANSPORTATION ALTERNATIVES

1. Envision Transportation/Mobility as a 'Service'

- Arlington's public transportation infrastructure must include an efficient multi-modal mix of Metro, active cycling and walking, shared-use mobility and autonomous vehicles (AV);
- Offer seamless payment options by providing one 'transit' card, giving access to bikeshare, car share, metro, bus and AV shuttle and making transferring between these painless and efficient;
- Fill service gaps (e.g. Columbia bike bus transit with off-board fare collection).

2. Develop Arlington AV Testbeds

- Driverless technology is not coming - it is here. As a community, we need to come together and figure out how to harness the benefits of this new technology while limiting any negative impacts;
- Driverless vehicles won't happen overnight, but must be introduced in small steps with rigorous testing through a series of pilot projects implemented with the support of the county and various partnerships;
- Metro needs increased ridership and AV shuttles should be explored as a feeder strategy to transport people to the Metro system, as opposed to replacing it.

3. Create Mobility Hubs

- Space comes at a premium in Arlington, requiring us to explore the creation of aggregated *mobility hubs* that offer a combination of bike, rideshare, retail and AV shuttles, all in one place;
- Promote easy access to these mobility hubs, particularly for the first and last mile of transit;
- Expand the benefits of *transit-oriented development* as opposed to the other way around;
- Incorporate mobility hubs into Aging in Place strategies.

4. Explore Revenue Replacement Strategies

- Explore implementation of rideshare pickup zones/curbs that are funded and financed in partnership with ride-share services, such as Uber and Lyft, that are filling service gaps, but reducing public transit ridership and adding to roadway congestion;
- Innovate in our metrics for success by prioritizing high-performance, efficiency, and cost effectiveness to achieve increased ridership and expanded sources of revenue.